



AFRICA

— AT THE —

WORLD BANK ANNUAL MEETINGS



ANNUAL MEETINGS

2025 | WASHINGTON DC
WORLD BANK GROUP
INTERNATIONAL MONETARY FUND

Capital Hilton | Washington, D.C. | October 14, 2025

SPONSORSHIP KIT



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About the event



Africa @ World Bank Annual Meetings is a premier one-day symposium bringing together top African policymakers, economists, investors, researchers, and development practitioners for a high-level dialogue on the continent's most urgent economic challenges and promising opportunities. Held alongside the World Bank Annual Meetings in Washington, D.C., the event ensures Africa's voice is front and center in shaping global economic discourse.

Organized by the **Nkafu Policy Institute**, this convening offers exceptional opportunities for visibility, strategic engagement, and meaningful partnerships.



Why Sponsor?

- ▶ **Position your organization as a leader in African development and investment**

- ▶ **Gain exposure to high-level African and international policymakers**

- ▶ **Connect with stakeholders in finance, policy, academia, and civil society**

- ▶ **Showcase your commitment to sustainable development and inclusive growth**

- ▶ **Amplify your brand at one of the most strategic events focused on Africa**

Sponsorship Opportunities



Platinum Sponsor – \$50,000

- ▶ Exclusive branding as a Platinum Sponsor (top-tier placement)
- ▶ Speaking opportunity during opening or closing session
- ▶ Recognition in press releases and all event materials
- ▶ Prominent logo placement on event signage, program, and website
- ▶ Full-page ad in digital program brochure
- ▶ VIP table at luncheon and Trailblazer Award ceremony (up to 6 guests)
- ▶ Social media spotlight across Nkafu platforms
- ▶ Access to attendee list (opt-in contacts)

Gold Sponsor – \$25,000

- ▶ Branding as a Gold Sponsor (second-tier placement)
- ▶ Logo on website, digital program, and signage
- ▶ Half-page ad in digital program brochure
- ▶ Reserved table at luncheon and Trailblazer Award ceremony (up to 4 guests)
- ▶ Verbal recognition during the event
- ▶ Social media mention

Silver Sponsor – \$10,000

- ▶ Logo placement on event website and program
- ▶ Quarter-page ad in digital program brochure
- ▶ Seating for 2 guests at the luncheon
- ▶ Recognition during the event

Supporter – \$5,000

- ▶ Name listing on website and digital program
- ▶ 1 guest invitation to the event
- ▶ Recognition during the event

Special Opportunities

▶ Trailblazer Award Sponsorship – \$25,000

Branding associated with the African Trailblazer Award ceremony, including special recognition during the presentation.

▶ Networking Lunch Sponsorship – \$20,000

Logo on lunch signage, napkins, and menu cards. Includes verbal acknowledgment and social media visibility.

▶ Panel Sponsorship – \$10,000 (per panel)

Logo branding on-screen and in agenda; opportunity to nominate a panelist (subject to approval).

To learn more or confirm your sponsorship, please contact us:

**Nkafu Policy Institute,
Tel: (+237) 654 86 72 54,
Email: africa@foretiafoundation.org**

HAPPENING AT
THE CAPITAL
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Join us in shaping Africa's
future at the World Bank
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